

Enable your network
PUSH YOUR BUSINESS FORWARD FASTER.

No single technology is more foundational to your success than your network. It impacts every aspect of your organization—from delivering cloud-based content for your customers to processing remote payments to providing access to critical data virtually anywhere. But you can't just rely on any network. Your business needs the right network to innovate, grow, and gain a competitive edge.



THE CLOUD HAS CHANGED THE WAY YOU WORK.

And the right network can improve the way the cloud works.

63%

OF ALL WORKLOADS WILL BE PROCESSED IN THE CLOUD BY 2017.¹



IT and lines of business are both adopting new technologies more quickly and cost-effectively.



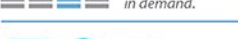
AND THEY NEED THEIR NETWORK TO PERFORM.

PROVIDING A MORE DYNAMIC PLATFORM FOR ANY KIND OF APPLICATION.

ERP = CRITICAL

VoIP = LATENCY-SENSITIVE

And constantly adapting to changes in demand.



50%

OF CLOUD DEPLOYMENTS WILL SUFFER BUSINESS-IMPACTING PERFORMANCE ISSUES DUE TO NETWORKING LIMITATIONS.³

35 ZB The estimated amount of digital data in 2020—a 44x increase from 2009.²

MOBILITY MAKES BUSINESS HAPPEN ANYWHERE

And it's easy to see why.

1.3 B

The estimated number of remote workers by 2015—more than 1/3 of the world's work force.⁴



But all that mobility is having a profound impact on the networks.

28%

The predicted compound annual growth rate for bandwidth through 2017, due to cloud computing, mobile devices, and streaming video.⁵

MORE DEVICES MEANS MORE VULNERABILITIES—A BIGGER SECURITY RISK.

20x

The amount of additional bandwidth—versus the average requirement in 2012—enterprises risk requiring per user by 2017 if they don't react properly to data surges.⁵



But you can manage the risk to your business by partnering with the right solution provider to ensure your strategy.

MACHINE-TO-MACHINE (M2M) TECHNOLOGIES ARE ON THE RISE.

Opening the door to a world of new possibilities.

63 BILLION

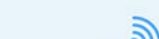
Estimated number of connected devices by 2020.⁶

THAT'S A LOT OF NEW DEVICES. AND THEY ALL DEPEND ON A SECURE, RELIABLE NETWORK.

To function quickly, safely, and efficiently.



BETTER TRAFFIC MANAGEMENT



MORE RETAIL OPPORTUNITIES.



MORE ACCURATE WEATHER PREDICTIONS.

22x

Expected growth in M2M network traffic over the next five years.⁷

YOUR NETWORK SUPPORTS YOUR ENTIRE BUSINESS.

From the facilities that process your data to the offices and applications that rely on it.

(\$110k+) PER HOUR

The potential cost of application downtime.⁸

But networks that focus solely on low-cost capacity don't offer the service levels required of critical applications.⁹

Because what good is all that capacity if you can't access it?

RELIABLE NETWORK SOLUTIONS MAKES WORK HAPPEN MORE EFFECTIVELY.

It evolves with your business, anticipates its changing needs, and keeps everything connected: workers, partners, customers, and machines. We know what your business needs from the network—but more importantly, we understand how it acts as the catalyst for the underlying technologies that you rely on every day.

BANDWIDTH IS CHEAPER THAN EVER.

67%

of department heads say technology is too important for individual lines of business not to be involved.³

DATA CENTERS HEADQUARTERS/ MFG. PLANT REGIONAL OFFICE BRANCH OFFICE



To learn about the reliable network solution, or to find out why it's so critical to the growth of your business—visit TIG.com.

Sources:

1. Cisco Global Cloud Index, 2013.

2. Optimize Enterprise Networks to Improve SaaS Performance, Gartner, 2013.

3. Tracking the Renegade Technology Buyer, Forrester, 2013.

4. Worldwide Mobile Worker Population 2011-2015 Forecast, IDC, 2012.

5. How Cloud, Mobile and Video Will Increase Enterprise Bandwidth Needs Through 2017, Gartner, 2013.

6. Cisco Internet Business Solutions Group (IBSG)

7. Cisco Visual Networking Index (VNI) Global Mobile Data Traffic Forecast, 2014.

8. "The Cost Of Application Downtime Is Priceless." Aberdeen Group, 2014.

9. Bandwidth Doesn't Matter; Availability Drives Enterprise Network Costs, Gartner, 2013.